

EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF THE UNITED STATES TRADE REPRESENTATIVE  
WASHINGTON, D.C. 20508

July 12, 1996

Mr. Efióng Eniang  
Director  
African World Expo U.S.A.  
14400 Wyoming  
Detroit, Michigan 48238

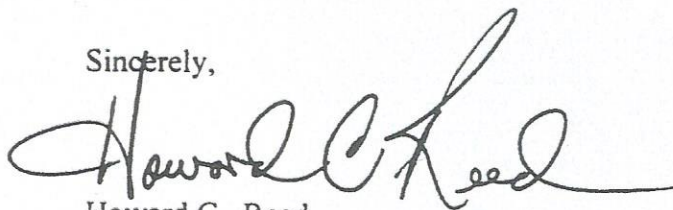
Dear Mr. Eniang:

I am pleased to applaud you and your organizing committee for your untiring efforts in preparation for the African World Expo U.S.A. to be held in Detroit in October. You have prepared a varied and ambitious program to bring together business persons and government officials from both Africa and the United States. Participation in the Expo promises not only to challenge how we think about trade and investment between the United States and Africa, but in a very practical way spur commercial ventures between business persons from both continents.

I would encourage U.S. businesses to take advantage of this conference to meet with other U.S. and African trade specialists. It will give all participants many opportunities to seek out new markets and sources of business among the attendees. The countries of Africa constitute a populous market for U.S. producers and a potential source of valuable resources, both goods and services, for American consumers.

I commend you for your hard work in arranging for this conference and particularly for the contribution that your success will make for improving the trade flows and job opportunities for the citizens of our two great continents.

Sincerely,

A handwritten signature in cursive script that reads "Howard C. Reed". The signature is written in dark ink and is positioned above the printed name and title.

Howard C. Reed  
Special Counsel to the U.S. Trade Representative  
for Finance and Investment Policy