

UNITED STATES DEPARTMENT OF COMMERCE International Trade Administration U.S. and Foreign Commercial Service

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February 12, 1996

Mr. Efiong Eniang AFRICAN WORLD EXPO 14400 Wyoming Detroit, MI 48238

Dear Mr. Eniang:

I attended the 1995 AFRICAN WORLD EXPO at COBO Hall, and I very much enjoyed and benefitted from the experience of this wonderful event. Your effort to expand commercial relations between the United States and African markets is highly commendable. The large number of exhibitors, and the fact that they included firms such as General Motors is a remarkable affirmation of the significance of Africa as the most important emerging market for U.S. business in the 21st century.

While in attendance, I met a U.S. company, PRIZE Incorporated of Chicago, which has both the interest and potential to export to Africa. I am currently exploring export opportunities on behalf of this firm. The AFRICAN WORLD EXPO served as a catalyst in this regard, and I am confident many similar success stories will appear over time.

Again, thank you and best wishes on expanding AFRICAN WORLD EXPO in the future, building on your already substantial success.

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