









AFRICAN WORLD EXPO

30TH TRADE, PARTNERSHIP AND INVESTMENT CONFERENCE







August 15-16, 2024

Doubletree Hotel by Hilton, Downtown-Detroit 525 W. Lafayette Blvd. Detroit, Michigan 48226

THE CONFERENCE:

Potential to bring together key businesses, government leaders, educators and manufacturers from Africa and the U.S.

To foster stronger bilateral friendship, industry growth, job creation, cultural exchange and strengthen peaceful coexistence between Africa and the United States.

Putting together initiatives and projects that will speak to their economic capacity.

Contact Us



(313-729-3765



www.africanworldexpo.org



5/21/24

AFRICAN WORLD EXPO (AWE)

The 30th U.S. - Africa, Business, Trade and Investment Conference. Supported by The Nigeria Senate and Legislature.

You are cordially invited to attend, support and participate in the above Conference.

Thursday, August 15-Friday August 16, 2024 at the Double Tree Hotel by Hilton, 525 Lafayette Blvd, Downtown Detroit, Michigan, 48226, USA.

For over 27 years we continue to serve as the head of one of the United States leading African Trade Organizations, the African World Expo.

The 2024 Conference will focus on U.S.- Africa common interest in expanding trade between the United States and Africa, (Nigeria in particular) especially the role that Africa's human and natural resources has played in sustaining the tremendous wealth in the global economy.

During the Conference, participants, businesses and government leaders will discuss their initiatives and projects that speak to Africa's and U.S. economic capacity, trade, export/import opportunities, and to equalize China's domination in Africa. In addition, unlock Africa's vast potential, both human and natural, that will facilitate mutually beneficial economic opportunity and growth.

Based on the current strained trade relationship between the US and China, there exist a genuine window of opportunity for Africans, including Nigerians to do business with the US. Moreover, Africa could very quickly collaborate with U.S. companies to establish a financially viable and lucrative foothold both in the U.S. and African markets through Exim Bank and the U.S. Trade and Development Agency.

Areas of focus: automotive/plastic, agriculture, pharmaceutical, health, infra-structure, export and import. Africans should also look at the opportunities to provide services in the U.S., in collaboration with U.S. companies, including Africans in the U.S. Registering a small office, warehousing and distributing African products in the U.S. retail outlets, that will create a strong presence on ground in the U.S. Such activities will link directly with their home office in Africa that will create investment, financial benefits and support.

Financial Institutions, retail stores, the automotive sector and other major corporations as well as government agencies in the U.S. will also be available to

assist in the facilitation of business deals in need of support, during the August 2024, conference.

In 1995, the State of Michigan hosted the African World Expo Trade and Business Forum, the world's largest event promoting trade and investment between Michigan and Africa. This led to major Michigan companies, for example BESSER, Barden Companies doing business with various African companies, Nigeria, Ghana, Guinea, Sierra Leon and South Africa.

NOTE: African Americans are pushing very hard to connect with Africa in the areas of Economic Development, Cultural Links, Mutually beneficial relationship/opportunities and Trade. Please join us.

African World Expo, has excellent links, relationships and connections with the business communities, organizations and government, that will provide mutually beneficial solutions and opportunities to all parties involved.

The African World Expo: (AWE) Team.

Mr. Kevin Sample: U.S. Department of Transportation, Director, Trade and Investment, Africa and Europe.

Mr. Walter Corley, former United States, Trade Ombudsman under President Bill Clinton. Responsible for organizing the U.S.- Asia Pacific Trade.

Mr. Dean Johnson, former State of Michigan Director of Trade, Europe, Africa, Middle East and Asia.

Mayor Johnny Ford, Chairman and Founder, World Conference of Mayors.

Attorney Godfrey Dillard, Former Foreign Service, U.S. State Department, Deputy Consul General, U.S. Consul General, Republic of Zaire, Manager Consulate General Staff and Economic/Commercial Officers.

Mr. Elroy Sailor, JC Watts Companies. Major lobbying Group in Washington DC.

Mr. Efiong Eniang, African World Expo.

We look forward to your response and for more information, please contact us at,

email: awebl2020@gmail.com : phone at 313-729-3765.

Sincerely,

Efiong Eniang. President.

African World Expo. & World Conference of Mayors, Michigan Chapter, 714 Marquette Drive, Detroit, Michigan, 48214. USA.



SENATOR EKONG SAMPSON, Ph.D. Akwa Ibom South

Chairman, Senate Committee on Solid Minerals

14th February, 2024

African World Expo 714 Marquette Drive, Detroit, Michigan, 48214, USA.



I write in recognition of the forthcoming 30th African World Expo 2024, coming up in August this year in the United States.

I am confident that this conference has the potential to foster stronger bilateral friendship, economic development, industry growth, job creation, cultural exchange and strengthen democracy and peaceful co-existence between Africa and the United States.

I understand that a broad array of notable leaders, technocrats, businessmen, intellectuals and policy formulators are interested in attending the event.

A delegation from the Nigerian Senate Committee on Solid Minerals is expected to attend, along with other interested participants from a spectrum of the Nigerian society.

While anticipating further interactions, kindly accept my warm regards.

Senator Ekong Sampson, Ph.D Chairman, Senate Committee on Solid Minerals

ABOUT THE AFRICAN WORLD EXPO (AWE)

The African World Expo (Awe) is a Nonprofit Corporation, located in the State of Michigan, USA, serving as the access point for global trade and partnership between businesses in the United States, Michigan in particular and Africa.

We have over 35 years of experience, serving governments and businesses. We connect high profile business and political leaders in the United States, with the continent of Africa. The leaders will present their own initiatives and projects that speak to Africa and U.S. economic capacity, opportunities and to push back on some China's aggressive push on Africa.

We work with business and Government leaders as they address, the challenges confronting their countries. Kindly forward to us, the specific areas of developments that you will like to tackle.

In addition, we advise, provide skills, the right relationship, contacts, solutions, set up collaborations and partnerships for government and business clients. We are known for our professionalism, expertise, best value, comprehensive global business experience and a strategic mix of business and government.

- Over seven, African World Expo, Trade Missions to Africa.
- Supported and promoted the African Growth and Opportunity Act,
 (AGOA) a U.S trade policy that promotes, trade opportunities with Africa.
- Supported the first State of Michigan office, in Nigeria. (See attachment)
- We coordinate efforts and consultancy services for U.S. companies and organizations to develop and do business with Africa in the following sectors: Tourism, manufacturing, gas, agriculture and education.
 Examples: BESSER Company, Alpena, Michigan and U.S. Marble product manufacturers, doing business in Ghana and Kenya.
- We work with a major lobbying group in Washington DC, Watts Partners, to promote government and business relationship between the United States and Africa.
 - We would like to work with economic teams to develop specific areas that needs to be explored, by a particular country, to enhance the future growth, development and opportunities for the people.

Focus- 5 Business Sectors

We are focusing on 5 Business Sectors and Partners from the U.S. and Nigeria.

- Identification of partners economic profiles for the 5 sectors and all potential businesses.
- Identification of opportunities for expanding U.S.-Africa trade and development.
- Presence of representative from financial partners that will participate and assist in facilitating trade.
- Business Sectors: Manufacturing, solid minerals, infrastructure, agriculture and health.
- Partners: Senators, Government Ministers, manufacturers, medical practitioners. farmers and developers.

Highlights

- Discussions between the Nigeria Ministries of Agriculture, Trade, Solid Minerals Development, Health, Manufacturing, Infrastructure, Intergovernmental Affairs and their U.S. counterparts about mutually beneficial Economic collaborations between the two countries.
- Two Kings from two states in Nigeria will attend the conference to discuss the establishment of Sister City relationships between their cities and the city of Detroit.
- In addition, one of the states Ekiti and the Governor plan to meet with U.S.
 Marginal oil field companies to source for business, equipment, technology and investment.
- 4) His Royal Magesty, Chairman, Edusoko University in Bida, Nigeria will like to discuss opportunities in the areas of Education Between the city of Detroit and Bida.
- Chairman Innocent Chukwuma, Innoson Automobile and Plastic Manufacturing Company will meet with his counterparts in the U.S. to

discuss areas of collaboration and partnerships that will create opportunities and jobs.

African World Expo, U.S. Team:

Mr. Kevin Sample: Director, Africa and Europe.

U.S. Department of transportation, U.S. Trade and Development Agency.

Mayor Johnny Ford: Chairman, World Conference of Mayors

Mr. Elroy Sailor, President, Watts Partners, one of the U.S. top Lobbying Groups in Washington DC.

Mr. Walter Corley: Former U.S. Trade Ombudsman and organizer of the Asia Pacific Trade Alliance, under President Bill Clinton.

Attorney Godfrey Dillard: Former Deputy Consul General, U.S. Consulate General, Republic of Zaire. Managed Consulate General Staff, Economic Commercial Officers and Coordinated U.S. Department of Commerce Trade Missions.

Mr. Dean Johnson: Former Trade Director: State of Michigan, Europe, Asia, Africa and The Middle East.

Efiong Eniang: President, African World Expo, also President World Conference of Mayors, Michigan Chapter.

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VI

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And Settlements Alliance, Inc. (HBTSA) And Settlements Alliance, Inc. (HBTSA)
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Past President NBC-LEO
Mississippi State Legislator, Jackson, MS, USA
Public Service Commissioner, State of MS
VICE PRESIDENT, WCM
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PRESIDENT, WCM MS STATE CHAPTER.
Honorable Lewis Johnson,
Councilman, Grenada, MS, USA
VICE PRESIDENT Councilman, Grenada, MS, VICE PRESIDENT NOMINATIONS/ BY LAWS Honorable Willie Calhoun Former Commissioner,
District Heights, MD USA
VICE PRESIDENT for
THE ALABAMA LEAGUE OF
MUNICIPALITIES (ALM)
Honorable Lawrence, "Tony" Haygood,
Mayor Tuskegee, AL, USA
(ALM, A Co-Founding Organization, 1984)
Honorable Lillie Martin, Mayor
Fairmount Heights, MD, USA, President
Maryland Conference of Black Mayors
Honorable Rohey Malick Lowe
Mayor of Banjul, The Gambia Mayor of Banjul, The Gambia Honorable Rob Neal, President International Black Broadcasters (IBBA)
Hattiesburg, MS USA
Honorable John Moss,
Native American Marketing Control of the Cont nonorable John Moss, Native American/Indigenous Peoples, Representative, Lawton, OK, USA Honorable Queen Mother, Dr. Delois Blakely, Community Mayor, Harfem, NY, USA, & UN Representativ Honorable Dr. John Armand Former Haitlan Diplomate for Haitl Chicago, IL, USA Former Halitan Diplomate for Halit , USA Honorable Dr. Hong, Tao-Tze, President, The Federation of World Peace and Love Honorable William McMurray, President/Creator, The RAC, Detroit, I, USA Honorable H.E. Sheriff Baldeh, WCM Representative, Banjul, The Gambia Honorable Augustin Tamba, Mayor, Yaounde, Nat. Pres., United Councils & Cities of Cameron Penything of Councils of Cameroon Republic of Cameroon Honorable Austin Abraham, Mayor, Gaborone City, Gaborone, Botswana Honorable Madame Mayor Dr. Lisa Sylvester Acogny, Tanzania President/CoFounder refocus Africa Honorable Francis Opal Tetteh, Accra,Ghana



HONORABLE JOHNNY FORD, FOUNDER, 1984 SECRETARY GENERAL, CEO Former Mayor, now Councilman Tuskegee, Alabama, USA

THE WORLD CONFERENCE OF MAYORS INC. ENDORSES THE WORLD CONFERENCE OF MAYORS, INC., MICHIGAN CHAPTER'S 2024 AFRICAN WORLD EXPO

On behalf of the Officers and members of The World Conference of Mayors, Inc. (WCM), we wholeheartedly support the upcoming 2024 African World Expo, August 15-16, 2024, in Detroit, Michigan. The 2024 Expo will bring together key business and government leaders from the US, and Africa, to discuss their economic capacity, in their initiatives and projects, that fulfill the goals of The WCM, which are the 7T's: Trust, Trade, Tourism, Technology-Transfer, Twin Cities, Treasury, and Training.

We applaud The WCM Board member, the Honorable Efiong Eniang, as he continues in his excellent capacity as President of African World Expo, and Director of The World Conference of Mayors Michigan Chapter.

Sincerely,

Timmie Gardner

Honorable Jimmie Gardner Mayor, Prichard, AL President, The WCM Johnny Ford

Honorable Johnny Ford City Councilman, Tuskegee, AL Founder/CEO, The WCM Honorable John McGowan. CFO/TREASUER County Commissioner, Bullock County, AL Honorable Allister Coward, Executive Director, National Policy Alliance (NPA) Canada Toronto, Ontario, Canada Honorable Chief Apostle Lennard Lucas Light City Church Former Louisiana Legislato New Orleans, LA, USA Honorable Efiong Enlang African World Expo. Detroit. Ml. USA Honorable Vickie Moore Executive Director, Alabama Conference of Black Mayors (ACBM) Honorable Mayor Jason Ward, AL Conference of Black Mayors Mayor, Lisman, AL,USA
Honorable Mayor Henry Peavy
Mayor, Franklin, AL, USA
Honorable Dr. E. Faye Williams The Dick Gregory Society, Inc. Washington, DC, USA Honorable Dr. Kenneth Harris President/CEO National Business League Honorable Leila Foley-Davis America's 1st Black Wo man, Taft, OK, USA Honorable Kenya Cox 400 Years of African American History Commission Wichita, KS, USA Honorable Bobby Hunter,
Former Harlem Globe Trotter,
Goodwill Ambassador, NY, NY, USA
Honorable Mohamed Sillah, Sierra Leone, International Advisor Honorable Reverend Pam Fomunung President, Africa's Brain Honorable Charles DeBow, President,

Houston, TX, USA
Honorable Charles DeBow, President,
National Black Chamber of Commerce,
Washington D. C. USA
Honorable C. Virginia Fields
Former City Councilwoman N Y City, USA
Former Borough President, Manhattan, USA
And President of (NBLCH) Black Health, USA
Honorable Debra Fraser Howze, Founder
Choose Healthy Life (CHL), N Y, NY, USA
Honorable Sherman Copelin,
Former Speaker Pro Tern, LA State Legislature,
New Orleans, LA, USA

New Orleans, LA, USA
Honorable Moses Dekpa Haynes,
Mayor of Buchanan, Liberia
Honorable Demba Diop, National Assembly,
Senegal
Honorable Roderick Clark, Mayor

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'Hon, Mayor Ron Davis, 2008-2011

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Hon. Mayor Thomas Barnes, 1991-1992 Gary, IND, USA Hon. Mayor Kwia Johnson,1990-1991 Monrovia Liberia, Africa

Monrovia Liberia, Africa ADMINISTRATION Gen. Counsel, Hon. Attorney Fred Gray Dep. Gen. Counsel, Hon. Christopher Ford Director General, Hon. Dr. Chevelle Hall Secretariat Hon. Dyann Robinson Deputy Secretariat, Hon. Jackie Walker

WCM/HBTSA Business Office & Mailing Address, 605 E MLK Highway, Tuskegee, AL 36083 O (334) 727-1906 C (334) 487-0174 Fax (334) 724-9200, E-mail:Repjf@aol.com Web Page: <u>www.worldconferenceofmayors.org</u>

Partial Guest Speakers:

- Hon. Senator Ekong Sampson, Ph.D, Chair Senate.
- · Committee on solid minerals development.
- · Michael Steel former Lt. Governor and MSNBC Analyst.
- Elroy Sailor, President and Co. Founder of Watts Partner.

- Mayor Johnny Ford, Chairman and founder of World Congress of Mayors.
- Dean Johnson, former State of Michigan Director of Trade, Europe Africa Middle East.
- Haijiya Fatima Shinkafi, Executive Secretary Nigeria, Solid Minerals Development.
- Princess Debola Williams, President, Nigerian American Chamber of Commerce.
- King Adekunle Adeagbo, of Ekiti State.
- Dr. Yahaya Abubakar, Chairman Edusoko University.
- Attorney Godfrey Dillard, Former Foreign Service Rep
- Zaphaniah Bitrus Jisalo, Minster Inter-government Affairs.
- Kevin Sample, Deputy Director, Department of Transportation Africa and Europe
- Walter Corley, former U.S. Trade Ombuds MAN, Under Former U.S. President Clinton.

Guest Speakers:

INVITED

- Honorable Governor of the State of Michigan.
- Honorable Governor of Akwa Ibom State, Nigeria.
- His excellency, King Adekunle Areagbo of Ekiti State, Nigeria.
- His Royal Majesty, Dr. Yahaya Abubaka, Chairman Edusoko University.
- Hon. Wayne County Executive, Michigan.
- Hon. Mayor, City of Detroit.
- Hon. Shri Thanadar, U.S. Congressman, Michigan.
- Hon. Minister of State for Petroleum and Gas Resources.

Confirmed:

- Senator Ekong Sampson, Ph.D. Chair Senate Committee on Solid Minerals Development
- Michael Steele, former Lt. Governor and MSNBC Analyst
- Hajiya Fatima Shinkafi, Executive Secretary Nigeria, Solid Mineral Development
- Princess Debola Williams, Past President, Nigerian American Chamber of Commerce
- Mr. Sheriff Balogun, New President, Nigerian American Chamber of Commerce
- Attorney Godfrey Dillard, former Foreign Service Chief
- Zaphaniah Bitrus, Jisalo, Minister Intergovernmental Affairs, Nigeria.
- Kevin Sample, Deputy Director, Department of Transportation, Africa and Europe
- Walter Corley, former U.S. Trade Ombudsman, under former President Bill Clinton
- Elroy Sailor, President and Cofounder Watts Partner
- Mayor Johnny Ford, Chairman and founder World Congress of Mayors
- Dr. Kenneth Harris.
- Dean Johnson, former State of Michigan Director of Trade, Europe, Africa and Middle East.

African World Expo Conference August 15-16. 2024 Doubletree Hotel by Hilton -Detroit 525 W. Lafayette Detroit, Michigan 48226

Registration Form

First Name	Last Name	N	1.1.	
Title		Mr.	Ms.	Mrs
Organizatio	n			
Address:				
City	StateZip	_		
Country				
Phone#	E-mail:			
One and Two days registration includes continental breakfast and lunch and Friday (August 16, 2024) network reception 4:30 pm – 5:30 pm. Cash bar.				
Desire vegetarian lunch:yesno				
Registration fees does not include accommodations and transportation.				
Mode of Payment (U.S. residents only)				
Checks should be made out to African World Expo – Get your ticket early. Prices go up after August 6, 2024.				
Electronic payments link to Paypal: African World Expo				
Payment link for payment on website: africanworldexpo.org				
Hotel cost is \$209.00 plus taxes/hotel fees – discount for conference (African World Expo) ends on July 14, 2024. Doubletree Hotel by Hilton – Detroit Link for hotel reservation				
https://www.hilton.com/en/attend-my-event/africanworldexpodetroitdowntown/				
Hotel phone number: 1 (888) 251-0415				
Registration deadline is August 12. 2024 at 4:00. payments will be higher after August 12, 2024. Thanks.				

Tickets can be purchased through Eventbrite.

AFRICA WORLD EXPO 2024 IN MICHIGAN GATHERS MOMENTUM AS PROGENITOR. EFIONG ENIANG VISITS NIGERIA. **ENGAGES KEY PLAYERS, INVITEES,**

...Eniang says Expo offers huge opportunity for Africa in Trade Relations



While in Abuja, Nigeria's capital, Mr. Eniang held meetings with Federal Minister of Special and Inter-Governmental Affairs, Hon, Zephaniah Jisalo, who Government towards deepening the trade and business relationship with the US.

Mr. Eniang also visited the Nigerian Senate, where he met with Senator Ekong Sampson, representing Akwa Ibom South and Chairman, Senate Committee on Solid Minerals Development. Senator pledged the collaboration of the Nigerian Legislature with the African World Expo.

Effiong Eniang later met with Hajiya Fatima Shinkafi, Executive Secretary, Solid Minerals Development Fund, who showed great interest in the forthcoming Expo, assuring of attendance.

He also met with the Federal Minister of Petroleum Resources (Gas), Obong Ekperikpe Ekpo, where they discussed on issues of gas development and renewable energy for Africa.



Mr. Efiong Eniang with Senator Ekong Sampson - Chairman, Senate Committee on Solid Minerals Development at the National Assembly, Abuja, recently

Mr. Eniang equally visited Nigeria's commercial capital, Lagos, where he held meetings with the Nigerian-American Chamber of Commerce, a major trade partner and commerce partner in Africa.

He also toured Akwa Ibom State, his State of origin and one of the fastest growing states in Southern Nigeria. Among the schedules of meetings in Akwa Ibom included a courtesy call on the State Governor, Pastor Umo Eno and other top industry

Before returning to the United States, Mr Enlang touched down in Nnewi, Anambra State, in South Eastern Nigeria, where he interfaced with his longterm friend, Chief Innocent Chukwuma. Chief Chukwuma is the Chairman of Innoson Automobiles, the biggest indigenous car manufacturing company in Nigeria.

Briefing newsmen on the forthcoming Expo while in Abuja, Mr. Enlang was upbeat that the convention offers great opportunity for trade relations between the US and Africa.

According to the official brochure of the Expo, 'the annual event brings together key business and government leaders from the US and Africa, to discuss and implement their initiatives and Projects that will speak to their economic capacity in the areas of Economic Development, Import/Export, Education, Agriculture, Health, Infrastructure', among others

The convention will feature key collaborations, business briefings, panel discussions, presentations, advocacies, direct investment platforms, as well as provide strategies to export goods and services.

A strong Nigerian delegation is expected at this year's edition of the Expo in Downtown Michigan.

The Nigerian Senate has indicated firm interest in sending a number of representatives. Other top government functionaries, business leaders, captains of industries, eminent traditional rulers, among others are billed to grace the convention.

The Africa World Expo has a well-structured channel of communication and a backend preevent arrangements to keep expected attendees updated on the convention, as the August deadline

Official correspondence about the Expo can be sent via:



313-729-3765 or 09071556547



awebl2020@gmail.com



FEDERAL MINISTRY OF AGRICULTURE AND FOOD SECURITY

DEPARTMENT OF AGRIBUSINESS & MARKET DEVELOPMENT AREA 11, GARKI-ABUJA

FMAFS/ABM/A&I/253/1/9

19th April, 2024

The President
African World Expo &
World Conference of Mayors
Michigan Chapter

RE: THE 30™ U.S. - AFRICA BUSINESS, TRADE AND INVESTMENT CONFERENCE

I am directed to acknowledge the receipt of your letter dated 01/23/2024 on the above subject and to commend your efforts at expanding trade between the United States and Nigeria, and Strengthening of bilateral relationships.

2. In furtherance to this, you are invited to a meeting with the Agribusiness and Market Development Department (ABM) to discuss the activities of your Organization and the upcoming Conference. The meeting is scheduled as follows:

Date:

Thursday, 25th April, 2024

Venue:

Conference Hall, FADAMA HOUSE, No. 1, Eldoret

Close, off Aminu Kano Crescent, Wuse II, Abuja.

Time:

11:00 am

While awaiting a fruitful meeting, please accept the assurances and warm regards of the Director.

> Ugbaha, Anyebe for: Director, ABM





Princess Debola Williams and members of the chamber convened after their meeting to discuss attendance at the Detroit conference.



Dr. Innocent Chukwuma- Chairman Innoson Group of Companies. One of the World's largest Manufacturer of Automobiles and plastic Products.



Innoson Automobile Manuacturing Company. Cars and new manufacturing plant.











African World Expo | 714 Marquette Drive | Detroit, MI 48214 US

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